

# JM Entertainment LTD

## JM Entertainment: Laser Clay Pigeon Shooting System

The **Laser Clay Pigeon Shooting System** was launched in 1989 and has since become the most popular shooting sport in the UK. Today, more people participate in Laser Clay shooting than in any other shooting activity.

Laser Clay is now enjoyed in over 70 countries, establishing itself as a truly **global sport**.

The **Laser Clay guns** are completely harmless and environmentally friendly. The system is suitable for all ages and can be played purely for fun or as a serious competitive sport.

Thanks to its universal appeal, the Laser Clay system offers **limitless earning potential** for owner/operators. Whether you're running private events, festivals, corporate functions, or team-building days, the Laser Clay system is an exciting and profitable addition to your offering.

## Outdoor & Indoor Flexibility

Laser Clay can be played outdoors with our **automatic clay launcher**, which fires specially designed reusable clays. These clays can be used in both **daylight and night-time** settings. The system requires only a clear area where the clays can fly and land safely.

To expand the appeal beyond outdoor venues, the system also includes the **SMART Indoor Shooting System**, perfect for use in **pubs, clubs, conference rooms**, or any indoor space.

## The JM Entertainment Laser Clay Shooting System

Each full five-gun system includes:

- 5 authentic Laser Clay guns
- Digital scoreboard
- Automatic clay launcher
- Fluorescent clays (for day)
- Luminous clays (for night)
- SMART indoor shooting system

## The Laser Clay Guns

The guns are deactivated 12-bore over-and-under shotguns, retrofitted to fire a **harmless infrared beam**. Each time a trigger is pulled:

- A microchip generates the beam
- A small radio transmitter sends hit/miss data to the scoreboard
- There are **no wires**, maintaining an authentic look and feel

The reloading process mimics real shotguns:

- Push the safety catch forward to "load"
- Fire two shots
- Reload by switching the safety OFF then ON again

An LED under the safety catch indicates readiness, and a bi-colour LED on the sighting strip shows:

- **Green** = HIT
- **Red** = MISS

For night events, a flashgun attachment provides a burst of light with each hit — adding excitement for both players and spectators.

## The Scoreboard

The scoreboard receives player data wirelessly and:

- Displays individual scores with large, high-visibility characters
- Plays realistic shotgun sound effects
- Features “Gun Ready” lights to signal when each gun is reloaded
- Is equipped with LED lighting for nighttime visibility

## The Automatic Clay Launcher

The launcher holds up to **55 clays** and is fully adjustable for speed and trajectory. It's integrated with the system to allow a **single operator** to run the game. It includes a flash charger for night-time luminous clays.

## Laser Clay Clays

- Daytime: **Fluorescent clays** (yellow, orange, pink)
- Night-time: **Luminous clays**, automatically charged in the launcher

## The Hand Control Unit

The operator uses a simple handheld controller to:

- Enable/disable games
- Launch clays
- Change game modes
- Reset scores
- Track rounds played

This same controller is used for the **SMART indoor system**.

## **SMART Indoor Shooting System**

The SMART system includes:

- 1 Controller
- 8 smart targets (with cables)
- Gun limiters
- Plugs directly into the scoreboard, no external power required

The SMART targets:

- Flash when hit by the infrared beam
- Update the player's score in real-time
- Can be set to any of **eight game modes**, adjustable for player skill level
- Automatically detect connected targets

Indoor shooting with SMART is **fast, competitive, and thrilling**, making it perfect for events in any venue.

## **Why Choose JM Entertainment's Laser Clay System?**

- Play **indoors or outdoors**
- Suitable for **day or night**
- Enjoyable for all ages and skill levels
- Highly **profitable** with **low ongoing costs**
- Fully **transportable** – fits in a car as small as a VW Golf
- **No consumables** beyond low-cost battery charges

**For Players:** Laser Clay is competitive, exciting, and fun!

**For System Owners:** It's a rewarding way to **make a healthier living**.

If you're interested in purchasing or hiring a Laser Clay system, or booking a demonstration for an upcoming event, JM Entertainment is happy to help. Our full five-gun system is priced at **£17,995.00 + VAT**.

Let us know how we can support your next event or business venture with the **ultimate shooting experience**.